Box Tops Friends & Family Effort

What better way to collect *more* Box Tops for Rush Creek than to reach out to all our friends & family to help? We're helping make it easier than ever to ask people to help you collect.

1. Go to the **Parents/PTO section** of the Rush Creek website: http://schools.district279.org/rc/
2. Find the **Friends & Family BTFE Outreach link**
3. Save the documents (letter + full list of participating products)
4. E-mail to all your friends & family

Example of an e-mail to your friends & family

Dear Friends & Family,

My school is participating in the Box Tops for Education program, which is a school fundraising program that has helped America's schools earn over $400 million since 1996. We earn cash for Rush Creek Elementary by clipping Box Tops coupons from hundreds of participating products. In the 2010/11 school year, Rush Creek earned $3,260 in cash from the Box Tops program. Through Box Tops we are able to earn up to $20,000 each year so we have a lot of opportunity!

I am reaching out to you to help me collect more Box Tops. The best part is that you can help by buying products you already use! Here's how it works:

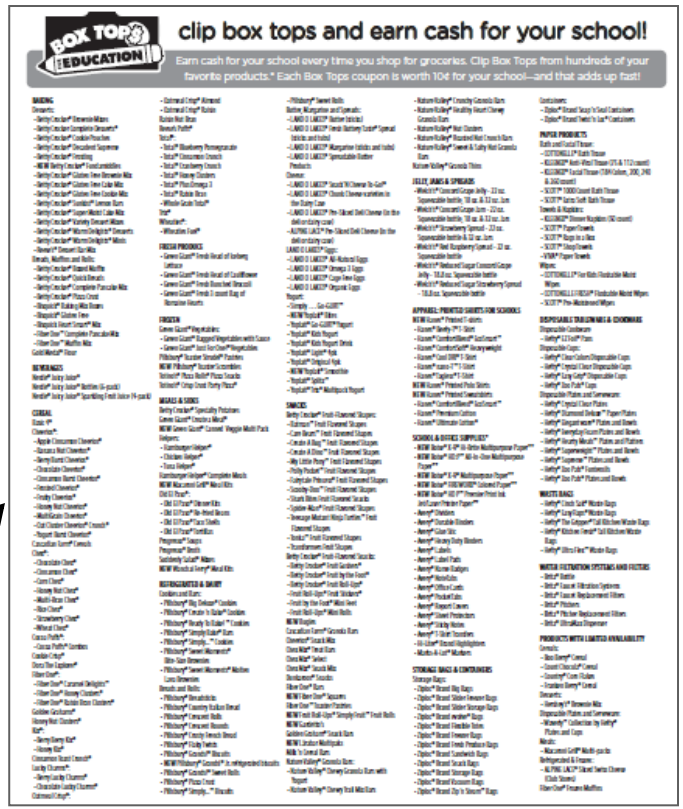
Clip Box Tops: Clip the Box Top from hundreds of participating products and send them to me. Each one is worth 10¢ when our school redeems them from Box Tops for Education.

- Ask your friends and family to help us collect more Box Tops
- See list of participating products

Additional Ways to Earn Bonus Box Tops

- Sign up to receive the *free* Box Top e-newsletter at www.btfe.com
  - ✓ Receive special Bonus Box Tops promotions
  - ✓ Print money-savings coupons for your favorite Box Tops brands
- Watch local store ads for Bonus Box Tops offers
  - ✓ If you shop at Cub, you can sign up for their Growing Local Learning program and earn bonus Box Tops. Sign up at www.growinglocallearning.com
- Shop online — Shop at your favorite online stores through the Box Tops Marketplace®: www.boxtops4education.com/marketplace
  - ✓ Up to 15 eBoxTops™ per $10 spent on qualifying purchases is automatically donated to our school, at no additional cost to you. Plus, you'll get exclusive Box Tops deals and discounts!

You can collect Box Tops all year, but we will have several official collection periods.

With your help, we can make a difference! Every Box Top makes a difference.

Include full list of participating products